



Sponsorship Packages

Title Sponsor

The event will be named after the Title Sponsor. Example:
(Your Company name)
presents
The Montgomery County College Expo

Your company name and logo will be displayed on all newspaper ads, posters, fliers, and direct mail advertising for the event. Sponsors will be included in all press releases. In the marketplace, the Title Sponsor will be perceived as the company that brought this special event to the community.

- Exclusive sponsorship from your respective industry.
- Banner will be displayed in the hall. The banner (provided by the sponsor) can be 3 feet wide and 12 feet long, and will be displayed in the lobby or exhibit areas.
- Two complimentary table spaces at the Fair being sponsored.
- :45 minute time slot to present seminar to attendees. Topic must first be approved with College Expos.
- One brochure/paper item inserted into the attendee bags
- A complimentary database diskette of all registered attendees of the fair.
- Link on home page and sponsor page of www.CollegeExpos.com.
- Sponsor receives "first rights of acceptance" for next year's Expo/Fair.

Scholarship Sponsor

Your company name and logo will be displayed on all newspaper, posters, fliers, and direct mail advertising for the event. Sponsor will be included in all press releases. In the marketplace, the Scholarship Sponsor will be perceived as the company that is giving away a \$1,000 scholarship to a chosen student.

- Exclusive sponsorship from your respective industry.
- One complimentary table space at the Expo/Fair being sponsored.
- Banner will be displayed in the hall. The banner (provided by the sponsor) can be 3 feet wide and 12 feet long, and will be displayed in the lobby or exhibit areas.
- One brochure/paper item inserted in the attendee bags
- A complimentary database diskette of all registered attendees of the fair.
- Link on the home page and sponsor page of www.CollegeExpos.com.
- Sponsor receives "first rights of acceptance" for next year's Expo/Fair.

Seminar Sponsor

Your company will have the opportunity to speak with thousands of high school students and parents directly about your product or service. Your company name and logo will be included on all newspaper, posters, fliers, and direct mail advertising for the event. Sponsor will also be included in all press releases.

- :45 minute time slot to present seminar to attendees. Topic must first be approved with College Expos.
- One complimentary table space at the sponsored Fair.
- One brochure/paper item to be inserted into the attendee bags.
- Banner will be displayed in the seminar or exhibit area. The banner (provided by the sponsor) can be 3 feet wide and 12 feet long, and will be displayed in high visibility area of the seminars or exhibit area.
- A complimentary database diskette of all registered attendees of the fair.
- Link on home page and sponsor page of www.CollegeExpos.com.
- Sponsor receives "first right of acceptance" for next year's Expo/Fair

Corporate Sponsor

Your company name and logo will be included on all newspaper, posters, fliers, and direct mail advertising for the event. Sponsor will also be included in all press releases.

- One complimentary table space at the sponsored Fair.
- One brochure/paper item to be inserted into the attendee bags.
- Banner will be displayed in the seminar or exhibit area. The banner (provided by the sponsor) can be 3 feet wide and 12 feet long, and will be displayed in high visibility area of the seminars or exhibit area.
- A complimentary database diskette of all registered attendees of the fair.
- Link on home page and sponsor page of www.CollegeExpos.com.
- Sponsor receives "first right of acceptance" for next year's Expo/Fair.

Bag Inserts

Your company will have the opportunity to include a one page flier or brochure (provided by sponsor) in each bag that is distributed to attendees. Each event will distribute 1,500 bags throughout the day. Attendees use these bags to collect college brochures and information.

- One complimentary booth at the sponsored Expo/Fair
- Link on home page and sponsor page of www.CollegeExpos.com

Please contact College Expos at 301-330-2678 for more information on the available sponsorships.